



CONSTRUCTION CONTRACTORS CLUB

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The Construction Contractors Club (CCC) is a networking and events organization that allows its members to entertain guests at IndyCar and Road to Indy events courtesy of Andersen Companies.

The Andersen Companies, owned and operated by Dan Andersen, includes [Andersen Interior Contracting](#) and [Andersen Promotions](#) underneath its umbrella, and the "Andersen Way" is what drives both organizations forward. It represents a combination of relationships, integrity, agility, teamwork and efficiency, and this is what the Construction Contractors Club wants to reflect in its membership activities.

The CCC will allow the construction and contracting industry to engage with the world of professional auto racing and create not only truly memorable experiences in a unique environment, but also worthwhile business opportunities that deliver value.





EVENT EXPERIENCE



DRIVER MEET & GREETS



VIP HOSPITALITY



VIP DINNERS



EXPERIENCE INDYCAR 2-SEATER



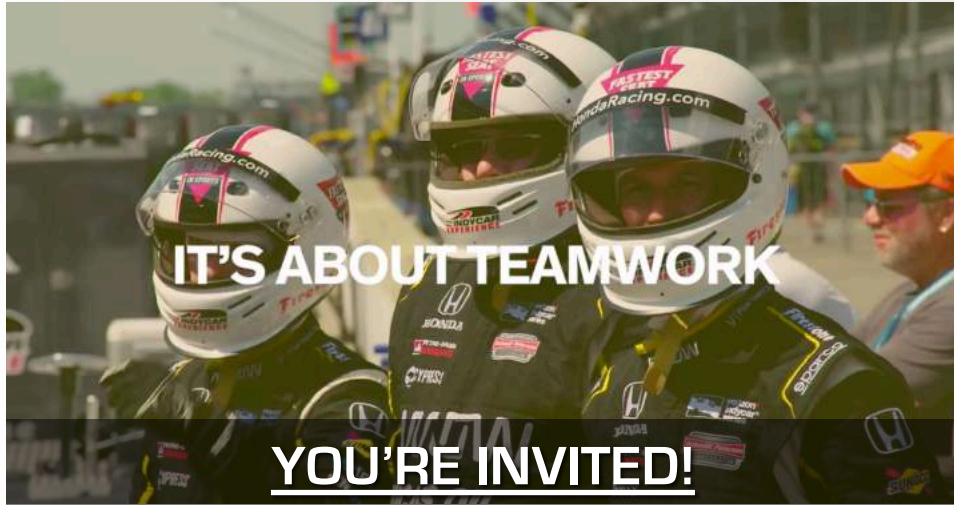
PRE-RACE GRID WALKS



WATCH RACE FROM HOSPITALITY UNITS



VIDEO EXAMPLES





EVENT LOCATIONS

DATE	EVENT	LOCATION
TBD	CCC Super Car Driving Event	New Jersey Motorsports Park OR Monticello Motorsports Park
March 14/15	Grand Prix of St. Petersburg	St. Petersburg, FL
April 4/5	Grand Prix of Alabama	Birmingham, AL
April 25/26	Grand Prix of Texas	Austin, TX
May 8/9	IndyCar Grand Prix	Indianapolis, IN
May 23/24	Indianapolis 500	Indianapolis, IN
June 20/21	Road America	Elkhart Lake, WI
July 11/12	Toronto Grand Prix	Toronto, Ontario
Aug 15/16	Mid-Ohio Sports Car Course	Columbus, OH
Aug 21/22	Gateway Motorsports Park	St. Louis, MO
Sep 5/6	Portland Grand Prix	Portland, OR
Sept 19/20	Laguna Seca	Monterey, CA



JOIN THE CLUB

WHAT DO WE GET FOR JOINING?

- 2 Road to Indy Hard Cards for 2020 calendar year
- Access to all Road to Indy Events for 2 people
- Access for 2 people to all CCC networking events during 2020 calendar year
- Your company logo on all CCC marketing collateral (Brochures, pull-up banners and newsletters)
- Option to purchase VIP guest packages (Listed on following page) for your employees, suppliers, customers and partners

HOW DOES IT WORK?

- CCC will host several annual networking events where all members will be encouraged to create working relationships and build out a broader customer base
- CCC to create video invites to be used by members to invite their guests
- CCC will provide you and your guests with necessary passes, pre-event instructions and event insights
- CCC to provide post event video recaps, plus additional items such as IndyCar 2-seater ride videos and event photography

Annual Membership Fee

\$5,000



GUEST PACKAGE OPTIONS

ITEM	GOLD	SILVER	BRONZE
VIP Hospitality at Road to Indy for all guests	YES	YES	YES
Custom Video Invite for all events	YES	YES	YES
Team entry in Road to Indy Golf Outing (September 2020)	YES	YES	NO
Road to Indy Pace Car Rides for all guests	YES	YES	NO
IndyCar 2-Seater Rides	YES	NO	NO
VIP Dinner with Road to Indy Drivers	YES	NO	NO
Wave green flag for Road to Indy Session	YES	NO	NO

*MINIMUM OF 5 GUESTS PER EVENT



ADDITIONAL OPTIONS

ARE CUSTOMIZED PACKAGES AVAILABLE?

In addition to VIP guest packages, members are able to further enhance their event experience with options including, but not limited to:

- Race event entitlements (presenting Indy Lights, Indy Pro 2000 and USF2000) at Road to Indy events, with company logo to feature on all Road to Indy cars
- Primary branding on the Indy Pro 2000 Scholarship car (Braden Eves) and on the Indy Lights Scholarship car (Kyle Kirkwood) for select race events (demonstrated on following page)
- Associate branding on Oliver Askew's Indy Car for select NTT IndyCar Series races
- Company branding on the Road to Indy pace car
- Company marketing assets to be showcased within the Road to Indy paddock

**All CCC event experience options can be customized to truly create a program that delivers value for its members, their brand and their guests. Further information relating to all event options are available upon request.*



PRIMARY BRANDING OF ROAD TO INDY SCHOLARSHIP CARS // INDY LIGHTS & INDY PRO 2000



Branding possibilities on Road to Indy Scholarship Cars outlined in neon green



“Andersen Promotions has been one of the best marketing tools for our company since we got together in 2007. Every detail is planned out with their exceptional team at each event from meeting celebrities and drivers in pit row to watching the races from the best vantage points. We’ve experienced everything from customers waving the starting flag to customers kissing the bricks at the Indianapolis Motor Speedway start/finish line. During the great recession years when all season tickets and most travel and entertainment were all but eliminated, the IndyCar races were still a big part of our customer entertainment.”

- Clint Valleau (Vice President of Supply Chain, Allied Interiors)



THE FUTURE BEGINS NOW



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